

401K VIDEO SCRIPT

Your 401K plan can be a lot like preparing an exceptional meal. In fact, it's easier than you might think, especially when you have a recipe to guide you.

So let's get cooking!

It starts with your paycheck.

From here, small, pre-tax contributions begin coming out automatically, and your money goes straight to work.

It's more affordable than you might think because 401Ks have special tax benefits: For example, if you contribute \$30 your paycheck is only reduced by \$23! That's an extra \$7 in your 401K, because the pre-tax contribution saves you 22%.

And as it's all coming together — as with any recipe — with a 401K you have flexibility, and you can alter it to your taste. That means, you can adjust how much you contribute and what you invest in at any time.

Plus help is always available.

One of the most valuable parts is that your savings, and the earnings they make, both stay in your account and potentially grow over time.

And the longer they stay in your account, the more potential they have to grow.

Sometimes, employers will add contributions, too. It's like getting free money, and who doesn't like that?

Then, let your savings simmer.

Because, again, the longer you keep your money in your account, the more potential it has to grow.

This is your future. Dig in.